

go further-

£multi-million win says Wansbeck's going places

Work is now underway on the Wansbeck £11.8m Local Enterprise Growth Initiative (LEGI) programme - which will be delivered in partnership with Wansbeck organisations - to transform the enterprise culture of the area.

LEGI funding will encourage and support

- **MORE PEOPLE INTO SELF-EMPLOYMENT**
- **THE GROWTH OF EXISTING BUSINESSES**
- **INWARD INVESTMENT**

The LEGI board oversees the programme and includes representatives from the public and private sectors – Wansbeck District Council, Northumberland County Council, the Wansbeck Business Forum, One NorthEast, Business Link, education organisations, local businesses, Northumberland Strategic Partnership, Wansbeck CVS and The Prince's Trust.

Over the next three years the grant will be used to promote enterprise and investment in the district.

MEET THE LEGI TEAM



- **Ray Browning** – Programme Director
- **Keith Raine** – Programme Manager
- **Karen Davies** – Programme Delivery Officer
- **Carol Johns-McLeod** – Programme Monitoring Officer
- **Kate Mason** – Finance and Administration Officer

Carol Johns-McLeod and Karen Davies are the newest members of the team. Carol previously worked at Business Link Tyne and Wear. Karen is seconded from Government Office North East until 2009.

I'm very pleased to say, the team is now at full strength and welcome Karen and Carol. Kate was the first to join the team and Keith and I had previously worked together on the LEGI bid. We're very pleased now to be taking the programme into the delivery stage.

Ray Browning – Programme Director

WANSBECK ENTERPRISE EDUCATION NETWORK TAKES SHAPE



Wansbeck Enterprise Education Network (WEEN) has appointed development consultant Chris Zarraga until June.

Over the next three months Chris will complete the business case and strategy for the network and assist in the appointment of the WEEN support team.

This exciting initiative - made possible by £1 million of LEGI funding and through the support and participation of education organisations and employers across the district - will promote and develop enterprising skills, qualities and attributes in young people of all ages.

WANSBECK APPOINTS AGENCIES FOR LEGI

Wansbeck District Council has appointed two agencies to provide public relations and communications for the LEGI programme.

The locally-based agencies – MDA for public relations and Martin Tait Redheads (MTR) for communications - will work closely with the LEGI team to promote the various LEGI-funded initiatives.

We are delighted to welcome MDA and MTR to the team. They are leading local agencies, with prestigious private and public sector clients across the UK. We are looking forward to working together to develop an effective communications and marketing strategy to engage people from Wansbeck and the wider region. We aim to raise aspirations and the recognition of Wansbeck as an enterprising district.

Keith Raine – Programme Manager

WHAT IS LEGI?

LEGI - Local Enterprise Growth Initiative - is national government funding designed to help councils in deprived areas boost entrepreneurship, local business and employment, as well as the overall regeneration of the district.

Wansbeck was one of 10 local councils across the UK to receive a slice of the LEGI funding totalling £157m in the second round of awards, announced in December 2006.

TO FIND OUT MORE PLEASE CONTACT THE LEGI TEAM ON

01670 843 495

INFORMATION ON THE WANSBECK LEGI PROGRAMME IS ALSO AVAILABLE ON
www.wansbeckonline.com